



Q&A

Business strategic support division

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1. What is the "Business strategic support division"?

The business strategic support division for managers of very small to medium sized businesses to deal with changes and promote employment is a system created by the CCISM to support managers in structuring their projects but also in their search for financing.

2. Why is this service useful?

It helps promote the sustainability of the company and support the manager in two key areas:

- Structuring of development projects (transfer, investment, human resources, etc.)
- Research and solicitation of funding (European, national or territorial)

3. How does it work?

The support takes place in the form of free one-hour individual meetings at the St Martin Chamber.

Managers are received by a team specialized in project engineering and financing, guaranteeing the confidentiality of exchanges.

During the first meeting, an analysis and a precise diagnosis of the company's situation are established with a view to implementing the optimal response strategy.

This analysis and diagnosis including the recommendations (To do list) will be given to you at the end of the session.

Depending on your needs, you can be oriented and put in touch with a vast network of experts, internal or external to the CCISM.

- Parcours créateurs (support of business creators or persons taking over businesses)
- CARE unit (support for regularization)
- Training center for professionalization
- ISMA / ADIE / Prefecture and Collectivité services

4. What are the advantages of this service?

Advice, support and help to face the complexity and the technicality necessary to set up and monitor projects are just a few things you can benefit of.

During these meetings, project holders are received by a team specialized in project engineering and financing, guaranteeing the confidentiality of exchanges.

The objective is to jointly implement an optimal strategy for the success of the transfer or financing project.

5. What is the duration of the support?

3 appointments maximum:

- diagnosis and recommendations
- restitution post To do list and Implementation
- summary document

6. How much does this service cost?

This service is free and fully supported by the CCISM.

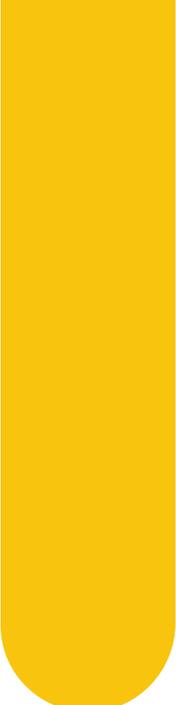
7. Does the service only target a specific audience?

This support targets managers of companies already registered in search of solutions for their development and at all stages of their post-creation phase (development, adaptation to change, diversification) and this in the three areas of intervention of the St Martin Chamber (Commerce and industry, Crafts and Trades and Agriculture).

We also offer support for collective actions, the managers of support structures for the sectors such as socio-professional associations with a view to their structuring with this same objective.

8. How can I subscribe to this program?

To subscribe to this program, you must make an appointment with an advisor via the CCISM website <https://www.ccism.fr/appui-dirigeants>



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