

Q&A

Parcours

Créateurs



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1. What is the "Parcours Créateurs"?

The "Parcours Créateurs" is a service tailored to accompany and support future entrepreneurs. This service is a personalised support program that helps you structure your business project by following the basic steps of business creation.

This service falls under a CCISM project entitled "Accompagnement des nouveaux créateurs ou repreneurs d'entreprises" (support of business creators or persons taking over businesses) which is financed by the European Social Funds.

2. Why is this service useful?

Studies carried out by INSEE indicate that only two out of three businesses remain active after the first two years of their registration. This can be explained by the fact that project holders often find themselves feeling abandoned or alone during the first phases of creation and/or do not know how to go about getting their business idea started.

The steps of creation are often times unknown, and this increases the failure rate in the first months of the life of the business.

The "Parcours Créateurs" has therefore been thought through to respond to the problem of supporting project holders during the reflexion and construction phase of their business project. This program will allow you to understand the stages of creation and define a roadmap for your project.

3. How does it work?

You will work on your business creation project with a CCISM support officer using a digital collaborative tool called "CCI Business Builder" during individual appointments that will be scheduled according to your availability. These will be working sessions with your advisor whose mission will be to guide you in the construction of your project and help you in your progress.

4. What are the advantages of this course for a future entrepreneur?

This course will enable the future entrepreneur to characterize and define his project. You will write your business plan, be assisted with administrative procedures and benefit from personalized support following the 9 stages of creation which are:

1. Defining your idea,
2. Matching your project with your skills and competences,
3. The market study,
4. The financial forecast
5. Search for grants and financing
6. Choosing your legal form
7. Registering
8. Setting up
9. Progress report 3 months after creation

5. How long can I benefit of this assistance?

The assistance includes 16 work sessions and consultations that can be spread over a maximum of 3 months. However, the progress of the construction of the project will depend essentially on the personal work provided and consistency of the project holder.

6. How much does this program cost?

The program is valued at 1 200€ but with the ESF funding of 80%, your contribution will be of only 180€.

Payment in instalments (3 maximum) are also allowed, which comes up to 60 € per month.

7. Does the program only target a specific audience?

No, it's for anyone who wants to open or take over a business but doesn't know how to go about it. This course is an opportunity to acquire the necessary knowledge needed to put all the cards of success in your hands. However, the profile criteria are to be motivated, serious, interested, available, autonomous and have basic computer skills.

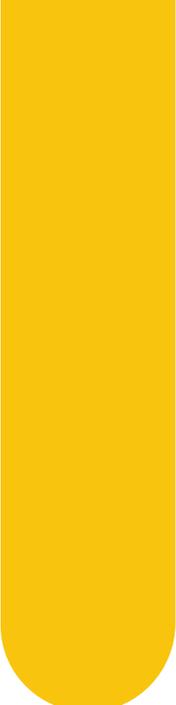
8. How can I subscribe to this program?

To subscribe to this program, you must make an appointment with an advisor via the CCISM website to complete the administrative procedures <https://www.ccism.fr/prendre-rendez-vous>.

9. What happens at the end of the program?

At the end of the program you will be ready to start your business activity. You will also benefit from a post-creation follow-up carried out by your advisor in order to make an assessment of your activity in the 3 months that follow. You will also have the possibility to subscribe to a post-creation support plan.

The CCISM is at your side to accompany you in your entrepreneurial project.



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