



Q&A

ESF Services



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Qualiopi 
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 **RÉPUBLIQUE FRANÇAISE**

La certification qualité a été délivrée
au titre de la catégorie suivante :
ACTIONS DE FORMATION



1. What is the ESF and what does the CCISM project consist of?

The European Social Fund (ESF) is a structural fund of the European Union. Its main purpose is to contribute to improving the professional prospects of all European citizens, in particular those in precarious or excluded situations.

In France, the ESF finances projects at the national or local level of public and/or private actors (State, local authorities, consular chambers, companies, associations, etc.) carrying out projects for the benefit of people most exposed to professional and social integration difficulties.

For Guadeloupe, the administrative region on which St. Martin depends, the ESF amount is € 254 million for the period 2014-2020 and will allow more than € 300 million of investments.

The ESF does not grant direct aid to individuals. To apply for an ESF grant, you must be an organization with a legal personality.

2. What are the priority projects supported by the European Social Fund?

The ESF programs managed by the State support the projects of public or private organizations aiming in particular at

- Adapting workers and companies to economic change
- Promoting the return to and maintenance of employment
- Integrating disadvantaged people
- Fight against discrimination in employment

For the 2014-2020 period, the ESF was mobilized around 4 major thematic objectives:

- active inclusion and the fight against poverty
- Lifelong education and training
- access to sustainable employment and support for labor mobility
- and for the Overseas Departments (DOM): strengthening administrative capacities.

The 2021/2027 programming focuses on three central priorities: employment, cohesion, and skills.

3. Who should I contact to apply for European Social Fund support?

At the regional level, you should contact the DEETS (Directorates of Economy, Employment, Labour and Solidarity) for the Overseas Territories.

4. Where to find out about current calls for projects?

All calls for projects can be found on the website: <https://fse.gouv.fr>, under the heading "Call for projects".

5. Where to submit a grant application?

Your ESF grant application (programs managed by the State only) must be made on the "Ma démarche FSE" website.

This tool allows you to submit an ESF application file and also to file online the implementation reports in support of your payment requests and the supporting documents necessary for the control of the file for the reimbursement of your expenses.

6. What is the CCISM project co-financed by the ESF?

The project is entitled "Le Parcours Créateur - l'accompagnement du porteur de projet" which will end on 31/12/2022.

Total estimated eligible cost 378 107.04 € - ESF aid requested 320 063.04 €.

The priority is to anticipate and accompany economic changes to promote the adaptation of workers, the competitiveness of companies and employment.

This priority is broken down into 3 actions:

- Advice and support for the creation
- Professional training for the creator
- The training of the staff

The project in its purpose is to achieve the following objectives:

- To make accessible the possibility of training in entrepreneurship and the basics of small business management.
- To help our talents to reveal themselves and generate the economy.
- To give our inhabitants the tools, skills and desire to undertake on the territory.
- To put in place and make available the collected statistics to be used in a decision-making process and to direct the need.
- To have a CCISM equipped with the skills and keys necessary for its development

To propose the missing services for the entrepreneurs throughout the cycle of their project.

7. What services are offered as part of this project?

- **Business support**

This course is composed of 9 steps containing 16 working sessions and advice meetings.

(Definition of the idea / Suitability of the person and the project / Market study / Financial forecast / Search for aid and financing / Choice of legal form / Registration / Follow-up after 3 months)

This support will be done using digital tools such as the CCI Business Builder among others.

Through this action, we will accompany 50 project leaders.

- **Webinars**

We have just finished the webinars in English and will start the French sessions in May.

The steps of creation - 5/05

How to design your business model - 10/05

Digital tools to build your project - 12/05

Developing your marketing mix - 17/05

How to conceive the financial needs of your project - 19/05

How to finance your project - 24/05

Legal, fiscal and social principles - 31/05

Webinars in English on the same topics are made available on our YouTube channel.

- **Workshops**

The workshops are the continuation of the webinars in order to put into practice the following the main themes :

CCI Business Builder / Take stock of yourself

Business model

How to build your marketing plan

How to set your prices

How to build your financial forecast

How to choose your legal form

These workshops will be held during the month of June. The dates will be communicated soon.

The number of places will be limited to 10 people.

- Trainings

We will offer 8 training courses adapted to the first phases of creating and managing a business, including the mandatory training courses in the restaurant and food industry.

Entrepreneurship: the basics of entrepreneurship (5 days)

Legal, fiscal and social responsibilities (2 days)

Developing a business plan (2 days)

Financial forecasting (1 day)

Implementing a commercial strategy (3 days)

Managing your business (2 days)

Business License (3 days)

Food hygiene (2 days)

The training schedule is currently being planned.

We will be able to train 750 project leaders or entrepreneurs.

8. How can you benefit from these services?

Advice and support for business creation: The prerequisites are to have a business creation project, to be motivated, and to want to be accompanied by an advisor who will validate the maturity of the project following an interview. The accompaniment has a value of 1200 euros and thanks to the co-financing of the ESF, it will cost 220 euros.

Webinars: free and open to all. Organized from 7 to 8 pm. Registration required on the CCISM website (www.ccism.fr)

Workshops: organized at the CCISM from 5:30 to 8:30 pm. Registration required on the CCISM website (www.ccism.fr). Price: 50 Euros.

Training: contact the training center by email (formation@ccism.com) / 0690 32 52 80-0590 27 91 51 for an interview prior to entering the training. With the co-financing of the ESF, the trainings will be at 30% of the original price.



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