

# Q&A2

## ESF Services



Contact :  
[formation@ccism.com](mailto:formation@ccism.com)  
[www.ccism.fr](http://www.ccism.fr)  
0590 27 91 51



**Qualiopi**   
processus certifié

 RÉPUBLIQUE FRANÇAISE

La certification qualité a été délivrée  
au titre de la catégorie suivante :  
ACTIONS DE FORMATION







  
Fonds social  
européen

# 1. Why these services?

These services are offered as part of the project entitled "Le Parcours Créateur - support for the project leader" co-financed by the ESF (European Social Fund) which will end on 31/12/2022.

Estimated total eligible cost €378,107.04 - ESF aid requested €320,063.04

The two axes of the project are:

- Advice and support for entrepreneurship: this axis consists of co-financing support for the creation of project leaders in the territory.
- The professional training of the creator. This axis aims to finance training specifically designed for the entrepreneur.

## 2. What are the services?

### **Advice and support for business creation**

This course is made up of 9 stages around 16 work sessions and advice meetings.

(Definition of the idea / Man-project adequacy / Market study / Financial forecast / Search for aid and financing / Choice of legal form / Registration / Follow-up after 3 months)

This support will be done using digital tools such as the CCI Business builder among others.

Through this action, we will support 50 project leaders.

### **Webinars**

Webinars in French and English were carried out in April and May 2022.

- The stages of opening a business
- How to design your business model
- Digital tools to build your project
- Develop your marketing mix
- How to design the financial needs of your project
- How to finance your project
- Legal, fiscal, and social principles

The webinars are available on our YouTube channel: CCI Saint-Martin - YouTube

## Workshops

The workshops organized during the month of June are the logical continuation of the webinars to put into practice the themes below:

- CCI Business Builder / Take stock of yourself - 07/06/2022
- Business model - 09/06/2022
- How to build your marketing plan - 06/14/2022
- How to set prices - 06/16/2022
- How to build your financial forecast - 21/06/2022
- Choosing your legal status - 06/23/2022

The number of places is limited to 10 people.

## Trainings

We will offer 8 training courses adapted to the first phases of creating and managing a business, including mandatory training in the field of catering and food. We will be able to train 750 project leaders or entrepreneurs.

- Entrepreneurship: the basics of entrepreneurship (5 days)
- Fiscal and social legal responsibilities (2 days)
- Developing your business plan (2 days)
- The financial forecast (1 day)
- Set up a commercial strategy (3 days)
- Managing your business (2 days)
- Operating permit (3 days)
- Food hygiene (2 days)

Online pre-registration on the Saint-Martin CCI website: Pôle formation

## 3. How to register and conditions of accessibility?

**Advice and support for business creation:** The prerequisites are to have a business creation project, be motivated, want to be accompanied by an adviser who will validate the maturity of the project following an interview. The support has a value of 1200 euros and thanks to the co-financing of the ESF, it will cost 220 euros. Webinars: free and open to all. Available on our YouTube channel.

**Workshops:** organized at the CCISM from 5:30 p.m. to 8:30 p.m. Compulsory registration on the CCISM website: [www.ccism.fr](http://www.ccism.fr)  
Price: 50 Euros.

### Trainings:

Online pre-registration: [www.ccism.fr](http://www.ccism.fr) | Pôle formation

Contact training center: [formation@ccism.com](mailto:formation@ccism.com) / 0690 32 52 80 - 0590 27 91 51.

The ESF co-finances 70% of the amount of training.

ESF co-financing conditions: Not being able to benefit from AIF financing from the employment center and/or CPF financing (Personal training account).



## MAISON DES ENTREPRISES

Chambre Consulaire Interprofessionnelle de Saint-Martin  
Maison des Entreprises  
10, rue Jean Jacques Fayel  
97150 Saint-Martin  
Tel : 0590 27 91 51 – [www.ccism.com](http://www.ccism.com)  
Siret : 130 007 503 000 19

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