

Q&A CARE



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CELLULE D'ACCOMPAGNEMENT À LA
RÉGULARISATION DES ENTREPRISES

CARE
PARTENAIRE OFFICIEL

1. What is CARE ?

It is the acronym for the "Business Regulatory Support Unit" created in partnership with the Collectivity of Saint-Martin. Concretely, it is the bringing together of several support actors in order to provide support for the process of regularization of companies.

2. Why was CARE created ?

The Saint-Martin Chamber has one fundamental principle, "a supported entrepreneur has a much better chance of success". We are in the era where we have to redefine the term "support".

This is why the CCISM is constantly adapting to the needs of entrepreneurs by offering a new support model.

In simple terms, accompanying is the fact of supporting or assisting someone in a given process. Within the framework of CARE, it is the fact of bringing the business leader to the right doors with the right tools at the right time.

Ultimately, CARE was created to support businesses in a different way and to help them regularize or even structure themselves administratively.

3. Who are the CARE partners?

CARE relies on the commitment made by 6 partners who signed an agreement in May 2021.

These partners are:

- The Collectivity of Saint-Martin
- The State
- The Saint-Martin Chamber
- Initiative Saint-Martin Active (ISMA)
- The Association for the Right to Economic Initiative (ADIE)
- Public Finances / fiscal department

4. How long has CARE been operating ?

The Saint-Martin Chamber was involved since the passage of hurricane IRMA and the successive crises that followed. Officially CARE was created in 2020 during the Covid-19 pandemic, but its operations date long before, providing assistance to business leaders during the lockdown. CARE now also has its own visual identity, thus representing all the partner institutions.

5. What is its purpose?

CARE will:

- Make a diagnosis of the company's difficulties with a focus on concerns linked to regulatory, Tax and Social aspects or the identification and support of future entrepreneurs
- Intervene in supporting the preparation of a debt regularization file and regularization process
- Organize themed workshops to better understand administrative procedures

6. What type of business owner could need CARE?

- The Delegative type: he is the one who knows how to entrust tasks to the right resources
- The Pragmatic type: one who knows how to adapt (he is voluntary)
- The casual type: one who shows inconsistency

7. In which other context can CARE be of service ?

CARE can also intervene for anyone requiring support as part of the effective launch of an activity. We will therefore speak of an undecided project leader, or quite simply a benchmark allowing him to test his potential.

The partners offer him support allowing him to move from the idea or so-called informal activity to an effective business creation. The idea is to get off to the right start. To do this, the supported person will have access to coaching as well as assistance to file for financial support offered by the partner in charge.

8. In Which situations can CARE be used?

5 support paths are offered depending on the diagnosis made:

- The Regulatory regularization (ie: Licences, authorizations)
- The social regularization
- The tax regularization
- The regularization of actors in the informal economy which can concern two categories of persons

9. Why should you consider CARE?

- if you are operating but you are not a registered company
- if you wish to be supported in your regularization procedures
- if you have been recently controlled and wish to regularize your situation

10. How to get in touch with CARE ?

Via any of the partners.

- Collectivity of Saint Martin via care@com-saint-martin.fr
- CCISM care@ccism.com with the option to book your appointments online via our website www.ccism.fr
- ISMA contact@initiative-saint-martin.fr
- ADIE saint-martin@adie.org



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